

What is PyCon Canada?

PyCon Canada is a 3-day conference that will be held in **Toronto, Ontario** from **November 9th to November 11th, 2012**.

Since its introduction in the 90s, Python has become a go-to programming language for perfectionists with deadlines everywhere. It is a core technology for established organizations (Google, NASA), and it powers a large proportion of today's tech startups. It is also used extensively in systems administration, education, and scientific research.

PyCon Canada will be the first-ever Canadian-national Python conference. 200 tinkerers, hackers, thought-leaders, and Python enthusiasts will converge on Toronto at PyCon Canada to share and learn together.

Why Sponsor Us?

The Python global community attracts incredibly talented developers and creatives from a variety of disciplines. You won't just find Python hackers here -- many .NET, iOS, Java, and web developers are part-time Pythonistas as well.

The PyCon conference mandate is to bring the highest-quality speakers and presenters to Canadian soil. We are giving Canadian participants access to content that they would usually have to travel abroad for. As such, we are attracting the best developers that your company can find.

By sponsoring PyCon Canada, you will be exposing your company's brand to Canada's top talent. (And the good karma can't hurt, either.)

Sponsorship Levels

There are four sponsorship levels for PyCon Canada. See the following table for a comparison of what you give and get at each contribution level:

	Gold	Silver	Bronze	Startup
# available	Sold out!	Sold out!	Unlimited	Unlimited
Your contribution	\$10,000	\$3,000	\$1,000	\$350
Logo on presentation videos available to global Python audience after the conference	Large	Small	None	None
Presentation/speaker during conference kickoff	Yes	No	No	No
Mentioned by MC at conference kickoff and close	Yes	Yes	No	No
Spotlight article on PyCon.ca website	Yes	Yes	No	No
Ad in Conference Program	Full page	Half page	Quarter page	None
Logo on conference website	Large	Large	Small	None
Booth/table in common area	Yes	Yes	No	No
Banner/poster in common area	Yes	Yes	No	No
Banner on mainstage	Yes	No	No	No
Mention in all outgoing marketing	Yes	Yes	Yes	No
Free admissions	5	3	1	0
Inclusion in PyCon startup directory (print and web)	No	No	No	Yes

Startup/Independent Sponsorship

Many of the PyCon organizers are startup founders or employees themselves. We know what the finances of a startup can look like. For that reason, we've included a couple of sponsorship options specifically for startups and independents.

The first option is to purchase a Startup-level (\$350) sponsorship, which includes the price of one admission (a \$75-\$150 value). In addition to that, we'll be posting a startup/independent directory on the PyCon Canada website, and including the directory in the conference program. This directory will include your name, company logo, contact information, and a quick description of what services your company provides. Whether you're looking for new customers or potential hires, this is an affordable way to your brand out to the 200+ geeks in attendance.

The second option is to lend us some elbow grease. If you'd like to setup the wifi at the venue, provide between-talk snacks, send volunteers, or anything else you can think of, we'll find a fair way to promote your startup at the conference. We're open to ideas here, so if you'd like to suggest something, email sponsorship@PyCon.ca and let us know.

Contact

If you'd like to sponsor PyCon Canada or have questions, email sponsorship@PyCon.ca and we'll be happy to talk with you via the digital or analog method of your preference. Good old-fashioned phone calls still get a lot done in a hurry!